

T-Shirt Printing Options: Comparison Chart

Method	Decoration Process	Ease of Use	Versatility	Dark Garments	Washfastness	Startup Cost *	Economy	Avg Cost/Shirt **
ChromaBlast	Process color, direct transfer	5	3	No	4	\$550	3	\$5.00
Sublimation	Process color, direct transfer	5	4	No	5	\$550	2	\$6.76
Print & Cut	Process color, heat-applied film	3	4	Yes	3	\$1,799	3	\$5.24
Laser Transfer	Process color, direct transfer	2	5	Yes	4	\$2,095.00	3	\$3.00
Screen Print	Spot color, direct print	2	5	Yes	5	\$6,695.00	5	\$2.56
Direct-to-Garment	Process color, direct print	3	3	Yes	3	\$19,000+	2	\$8.61

What do these numbers mean? Numerical values are ranked from one to five. Five is best. For instance, ChromaBlast and SubliJet are the easiest options. Laser Transfer and Screen Print are the most versatile. Sublimation and screen print are the most durable, and Screen print is the most economical.

***Startup Cost** Includes \$250 or more for a starter heat press. Screen Printer cost includes conveyer shirt dryer.

** **Average Cost per Shirt** is based on average print costs for a letter sized graphic with approximately 50% ink coverage. Specific print costs may vary based on factors including saturation and printer settings.