

# SilverBolt MugPro 5 ROI

Faster return on investment through higher productivity

Single Mug Press vs SilverBolt MugPRO 5  
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# SilverBolt MugPRO5 Productivity



## Single Mug Press: Profit Potential

A traditional standalone mug press works well for small businesses. But the long dwell times for sublimation mean that productivity and therefore profitability are limited. The single-mug heating element is a bottleneck.

- Average dwell time in heat press: 4 minutes
- Average loading and unloading time: + 45 seconds
- Time to decorate one mug: 5 minutes
- Average number of sublimated mugs per hour: 12
- Average retail for sublimated mugs: \$9.99
- Potential gross hourly production: \$199.88

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## Single Mug Press: Profit Potential

The SilverBolt MugPro5 has five separately controlled mug stations. Each has its own control module so different kinds of mugs can be decorated simultaneously. A series of mugs can be loaded, pressed and unloaded in rapid succession.

- Average dwell time in heat press: 4 minutes
- Average loading and unloading time: 45 seconds
- Time to load, press, unload and rinse 5 mugs: 7 minutes
- Average number of sublimated mugs per hour: 40+
- Average retail for sublimated mugs: \$9.99
- Potential gross hourly production: \$399.60

# SilverBolt MugPRO5 Productivity

## Company: [SIGNWarehouse](#)

Who are we: We are a trusted market leader focused on the digital graphics industry. We offer a broad range of equipment and supplies to commercial signs and graphics, garment decoration, and related industries. Our core products include large format printers, laminators, vinyl cutters, heat presses, textile transfer and desktop sublimation, printers, inkjet media, consumables, and of course, software.

We serve customers from Etsy entrepreneurs to Fortune 500 enterprises. We excel by providing a blend of top-tier OEM products and private-label variants that offer an exceptional customer experience and outstanding value.