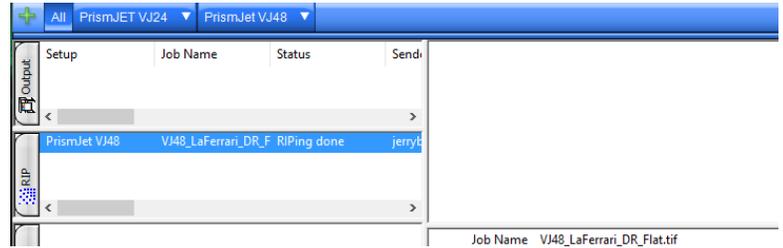


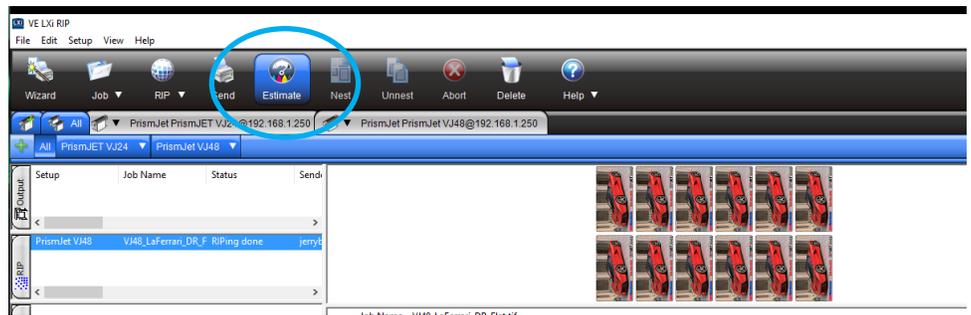
LXi RIP 12 Cost Estimation Tutorial

Ink Cost Estimation:

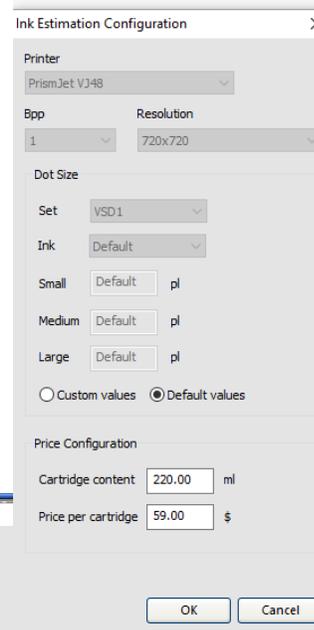
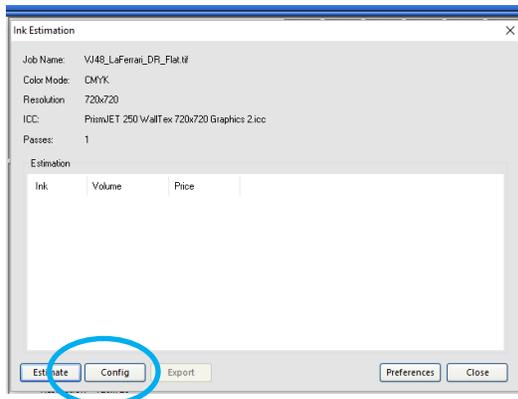
Step 1: Select job in Production manager. Use File/RIP or just click and drag upward to RIP pane to begin processing. Estimate isn't active until the job is ripped because it calculates ink cost based on the size of the images printed and the profile used.



Step 2: Once the job is done processing, the Estimate icon in the top navigation bar will become active and clickable. Click Estimate to launch the Ink Estimate application.

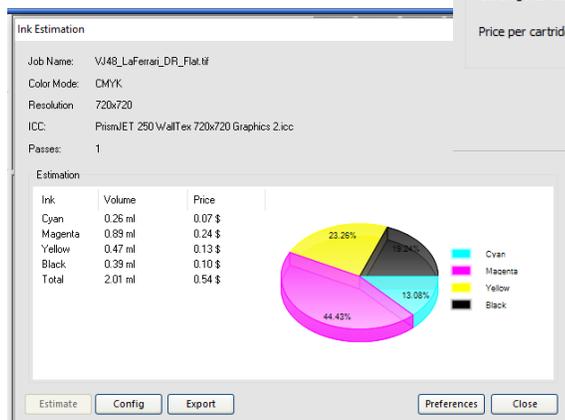


Step 3: Here you can configure the Ink Estimation tool by entering the actual size and cost of the ink cartridges you use. Click the Config button to begin.



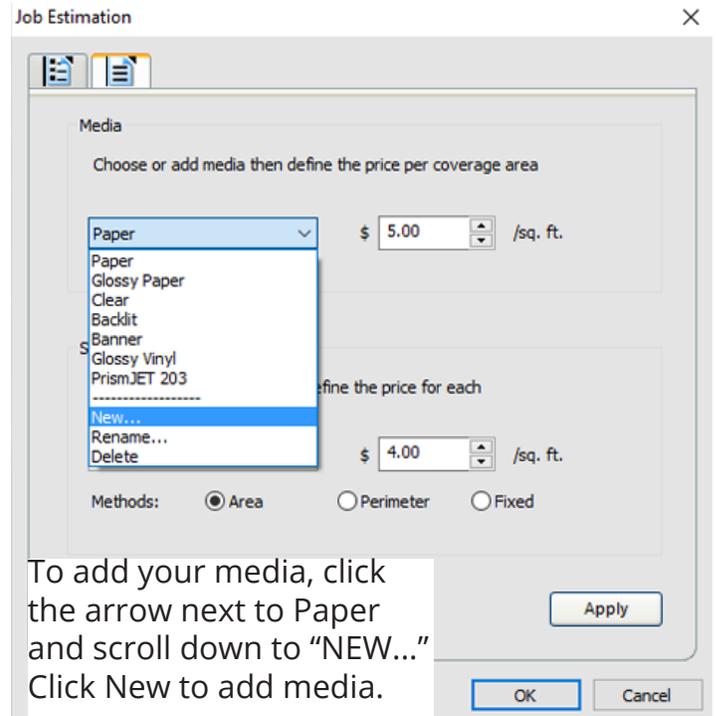
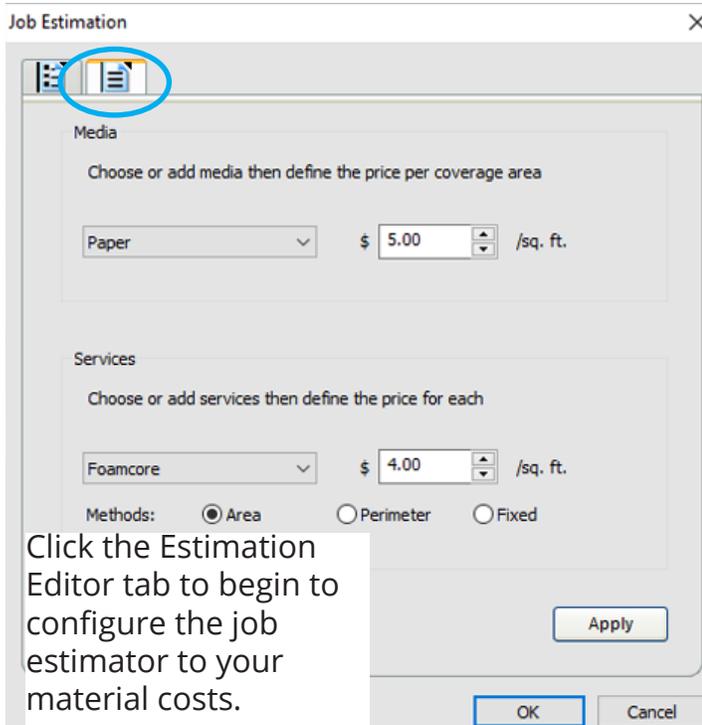
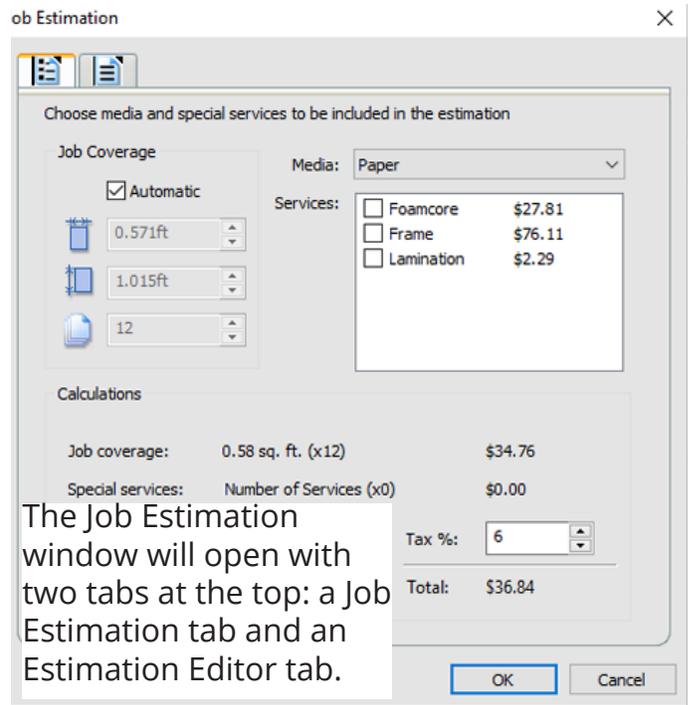
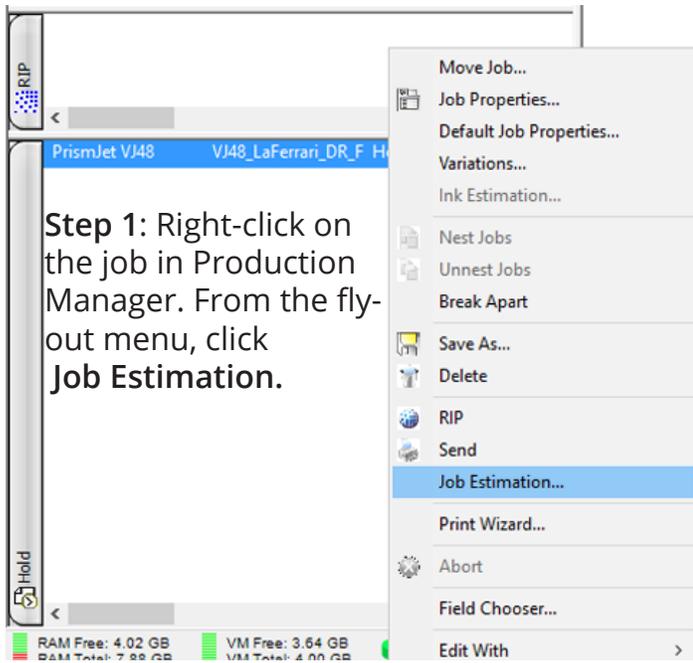
Enter the size and cost of your ink cartridges here. The PrismJET VJ24 and VJ48 use 220ml ink cartridges. Plug in your price and Click **OK**.

After configuring your ink cost, click the **Estimate** button. The Ink Estimation tool shows you the actual ink cost for printing this image, broken down by color, with a total ink cost at the bottom.



You can export the info to a spreadsheet, then open the Job Estimation tool to calculate media and finishing costs.

Job Estimation: Media & Finishing Costs



Job Estimation: Media & Finishing Costs, Cont'd.

Enter the name of your chosen print media for this job in the New Media window. Click OK

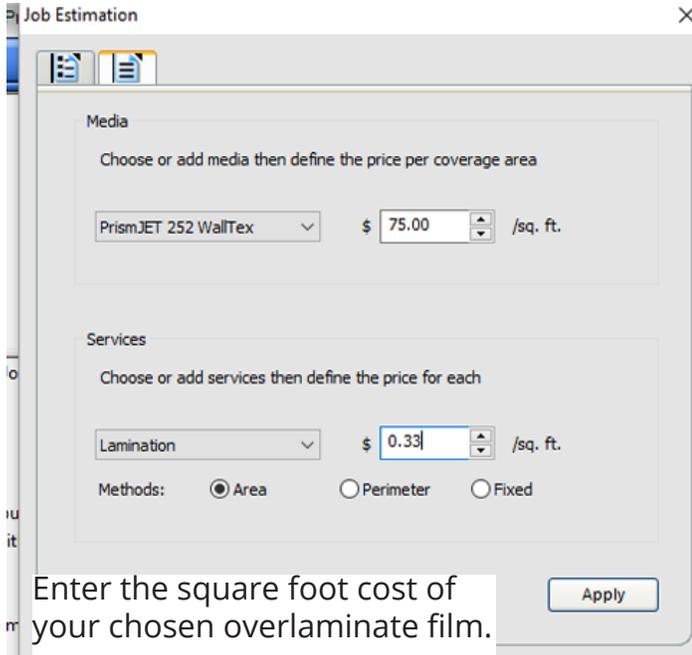
Scroll down and select the newly added media option.

Replace the default media cost with your actual sq. ft. cost, which can be found in the SignWarehouse catalog.

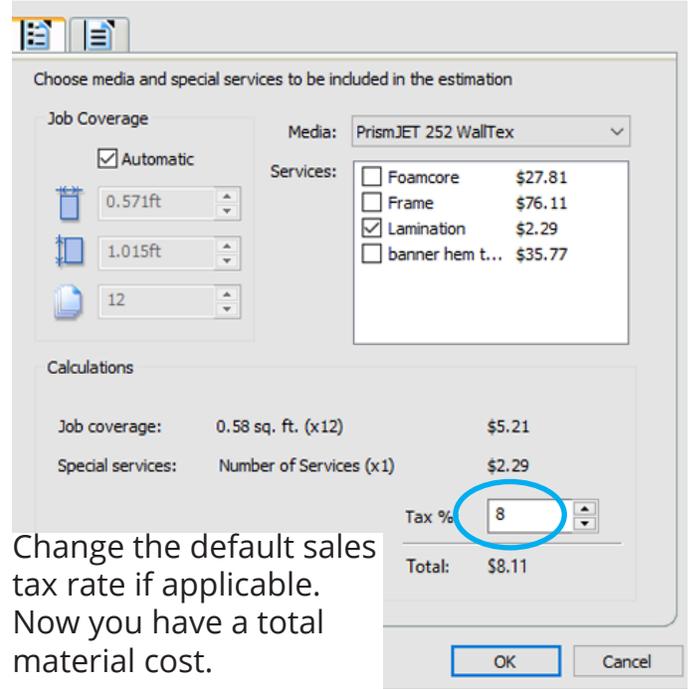
Perform the same process to add finishing services like lamination or hem tape.

For finishing services like hem tape that only apply to the edges, change the radio button from area to perimeter. This will give you an accurate cost estimate.

Job Estimation: Media & Finishing Costs, Cont'd.



Enter the square foot cost of your chosen overlaminated film.



Change the default sales tax rate if applicable. Now you have a total material cost.

1	Ink Estimation			
2				
3	Job: VJ48_LaFerrari_DR_Flat.tif			
4	Color Mode: CMYK			
5	Resolution: 720x720			
6	Output Profile: PrismJET 250 WallTex 720x720 Graphics 2.icc			
7	Passes: 1			
8				
9	Cyan	0.26 ml	0.07 \$	
10	Magenta	0.89 ml	0.24 \$	
11	Yellow	0.47 ml	0.13 \$	
12	Black	0.39 ml	0.10 \$	
13	Ink Total	2.01 ml	0.54 \$	0.54
14		Vinyl	0.58 SF	\$5.21
15		OFL		\$2.29
16		Sales Tax		\$0.61
17		Total Cost		\$8.65
18				

Now, you can open the Ink estimate spreadsheet you exported and add the material costs from Job Estimation.

In this case, the ink cost for a dozen 6.8" x 12" decals is only 54¢.

The material cost for this job, printed on PrismJET WallTex fabric and laminated with PrismJET 100 overlaminated film, is only \$8.11 (including an 8% sales tax).

So the total ink & media cost for this print job is \$8.65.